Rep Order# 9797653 EC'd Yes

Ver# 5 Status Revised

Traffic Order# 31459

Last Received: 08/23/2012 9:15 AM 08/22/2012 4:27 PM

Showing Buylines: All Rep & Sta Revised Lines

of of 2

Fax# Buyer Advertiser Product Station Phone# Estimate# WWSB-TV SARASOTA,FL
POLITICAL ISSUE GROU NFIB RANDE LEVINE

> Agency C/P1/P2/E Agency Hiatus Weeks Flight Dates SHERMAN OAKS, CA 91403) TARGET ENTERPRISES 15260 VENTURA BLVD., SUITE 1240 08/20/2012 - 09/09/2012

> > Sales Office (Salesperson (Rep Firm

) LOS ANGELES) BILL GONZALES-NATL

Salesperson Phone# Salesperson FAX#

323-966-5291

--- CONTRACT COMMENT ---

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

--- REMARKS ---

V.5 8/22: MG APPLIED - ADD IN 11 MG FOR IN 7 - PIS CNF THX SHAUN FOR BILL

Daypart

	*11 Rating: 2.3			Rating: 2.3			1	LT
	*11 M-F			2.3		* 7		Ę
[MKGD FOR V5 Added	<u>प्र</u> म	V5 Effect	[MADE-GOO			Z -	1	Day
SPOTS MIS	7P-730P	V5 Effective Dates Changed	[MADE-GOOD BY LINE(S) 10 11]			7P-730P	 	Time
[MKGD FOR SPOTS MISSED ON LN #7: 8/20(1/WK)] V5 Added	WHEEL OF FORTUNE	Changed	s) 10 11]			WHEEL		Program
	: 30					: 30	-	Len
	\$350.00					\$350,00	1 1 1 1 1	Rate
	08/27-08/31				08/27-08/31	08/20-08/24		Dates
	ч				w	0		Spots/Week # of Weeks
	1				ш	٢	1	
	1				ω	0	l	Total Spots
	\$350.00					\$1,050.00	[]	Total Cost

-REPORT TOTALS-

Report Totals: 4 / \$1,400.00

-SALES MONTHLY TOTALS-

Station Totals: 20 / \$6,500.00 Sales Totals: 20 / \$6,500.00 Aug 12: 7 / \$2,300.00

> Sep 12: 13 / \$4,200.00

Ver# 5 Status Revised Traffic Order# 31459	
۔	Traffic Order# 31459 Printed Last Receive Showing Buylines:
Traffic Order#31459	Printed Last Receive Showing Buylines:
	Printed: Last Received: Showing Buylines: All

2 of

N

Lines not sent/rcld/rtrn: 0 / \$0.00 Buyer Phone# Fax# -COMPETITIVE-Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL ISSUE GROU
Product NFIB Estimate# Product RANDE LEVINE Market Totals \$216,667 Las
Showing B.

() TARGET ENTERPRISES
15260 VENTURA BLVD., SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E
Flight Dates 08/20/2017 CABL MTOG 0% **WTSP** UNKN 97% % WBSV WITA 80 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# WFLA TVTW 0% %) LOS ANGELES) BILL GONZALES-NATL 323-966-5291 WFTS WWSB 300

Books

Demos

RA55+ null